

Net Results

FBS' technology begins with our flagship product, flexmls® Web.

In today's fast-paced world, your customers expect more and more professional attention. The flexmls® Web system is filled with advanced features to help you meet your customers' needs and produce **"Net Results."**

Easy Navigation

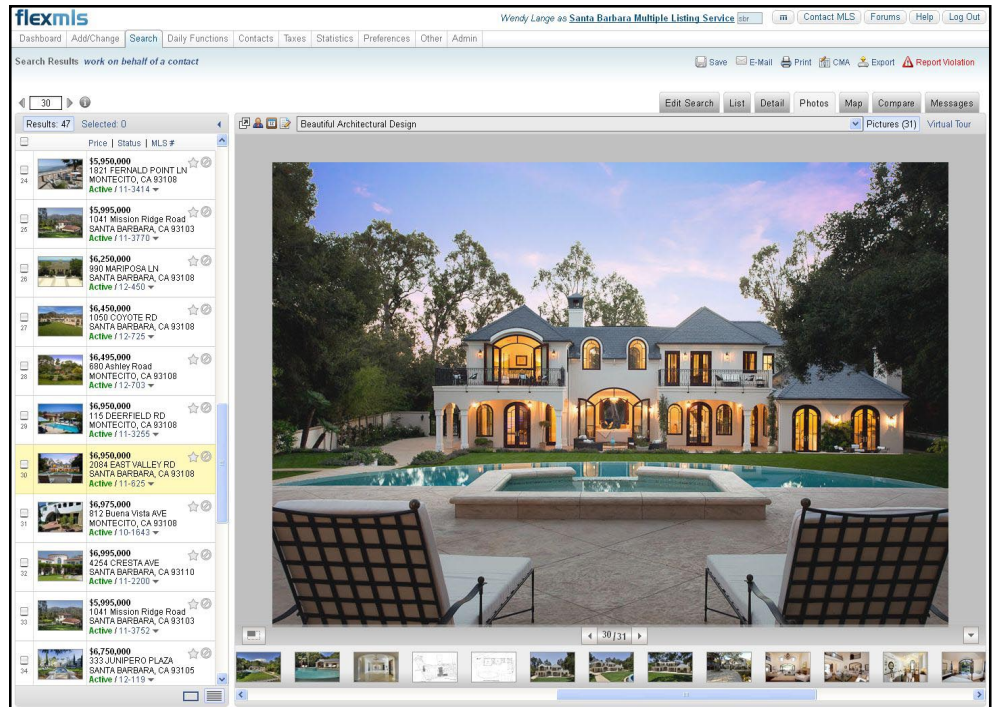
If you've surfed the web before, you'll find flexmls Web easy to use. Simply log in with any up-to-date web browser and you'll be presented with the flexmls Dashboard. The Dashboard puts all the key information one click away.

Flexible

flexmls Web is designed to work the way you do. Each user can customize the system with their own Quick Searches, Search Result Views, Detail Listing Reports, Contact Profile, including personal photos and logos, and even your own IDX advertising website. This flexibility helps you differentiate yourself from competition and sell more real estate.

Frequent updates and new

features. At FBS, we also recognize that tomorrow, your customers' needs may change. That's why updates and new features for flexmls Web are constantly being developed and provided at no additional charge. Every day, we listen closely to our clients to incorporate the features they need to succeed.



Some of the many features

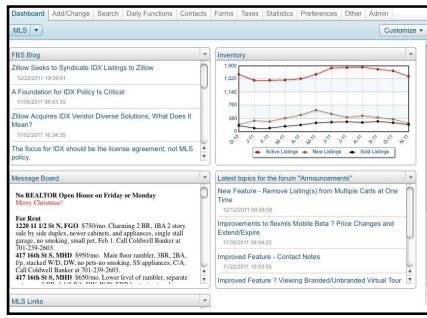
- Administrative Control
 - Data Integrity Tools/Related Fields
 - Validated Listing Entry
 - Reasonableness Constraints
 - Smart Regionalization
 - Customer Portals
 - Full, Quick & Saved Searches
 - List Number & Address Searching
 - Radius Search
 - Adjustable CMA
 - Customizable Results Views
 - Listing Comparison Reporting
 - IDX Smart Framing
 - Listing Tour Presentations
 - Layered Mapping
 - Auto Geo-Coding
 - Integrated Tax Data
 - Multiple Browser Compatible
 - Macintosh Compatible
 - Customizable Hotsheets
 - Customizable Reports
 - Productivity Statistical Reports
 - Complete Client Tracking
 - Auto E-mail Prospecting
 - Listing Carts
-and much, much more!

Feature-rich interface

- The flexmls Web system also provides you with an easy to use, feature-rich interface so you can get the info you need, *faster*. With one click from tab to tab:
- View Maps
 - Search Maps
 - Get Details
 - Print & E-mail Reports
 - Obtain Tax Information
 - View Aggregated History
 - Locate Tours
 - Schedule Open Houses
 - View Documents
 - Calculators
 - View Unlimited Photos
 - Virtual Tours
 - View Videos
 - List Price Comparison Charts
 - DOM Comparisons
 - Price Change Comparisons
 - Message Center
 - Showing Feedback
 - Private notes
 - Route Directions
-and much, much more!

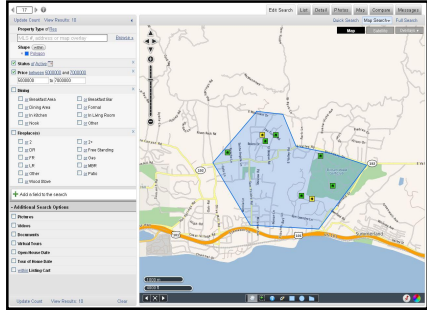
Dashboard Gadgets

With our customizable dashboard, gadgets are available for many of the main functions of flexmls web, as well as third-party integrations, including Facebook and Google Calendar.



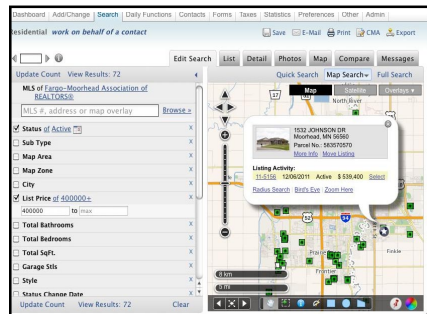
Searching

Many quick searches speed you through the system and save you time, including map search, custom quick searches, search by list number, documents, virtual tours, videos and more.



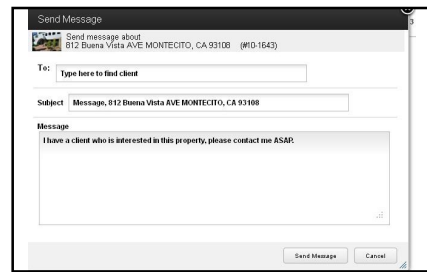
Mapping

Our Map tab quickly pinpoints your search results to view by Price/Status/Pr.SqFt. Also provides hovering info bubbles, irregular-shape searching, panning, zoom, satellite display & radius searching.



Messages Tab

For better Agent communication, the Messages tab allows you to send private messages and showing feedback to the Listing Agent right from within the system.



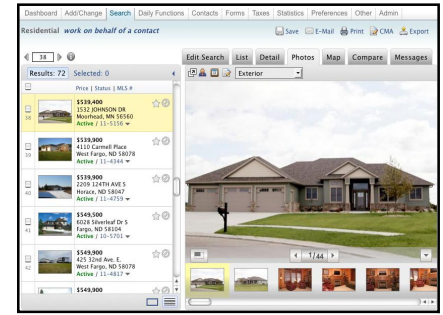
Aggregated History

The aggregated history function allows you to view historical events such as price changes, address changes, DOM, and the dates that those changes occurred.

MLS #	Status	Price	% Change	Date	DOM	Address
- 12372	Active	\$5,750,000	0.0%	01/01/2012	77	1900 Jolinda Drive
	Virtual Tour, etc.	\$5,750,000		02/01/2012	76	
	New	\$5,750,000		01/01/2012	77	
	Tour	\$5,750,000		01/01/2012	77	
- 12372	Active	\$5,750,000	-9.4%	01/01/2012	77	1900 Jolinda Drive
	Virtual Tour, etc.	\$5,750,000		02/01/2012	76	
	Change in Status	\$5,750,000		01/01/2012	77	
	New	\$5,750,000		01/01/2012	77	
	Tour	\$5,750,000		01/01/2012	77	
- 11206	Expired	\$5,350,000	0.0%	12/01/2011	132	1900 Jolinda Drive
	Status	\$5,350,000		12/01/2011	0	
	New	\$5,350,000		08/22/2011	132	
	Tour	\$5,350,000		12/01/2011	132	
- 11108	Expired	\$5,350,000		12/01/2011	132	1900 Jolinda Drive
	Status	\$5,350,000		12/01/2011	0	
	Tour	\$5,350,000		07/02/2011	165	
	Tour	\$5,350,000		06/01/2011	214	
	Tour	\$5,350,000		05/04/2011	242	
	Tour, etc.	\$5,350,000		06/02/2011	248	
	Tour	\$5,350,000		06/02/2011	248	

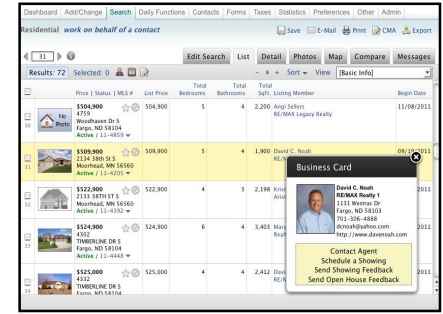
Photos

The Photos tab contains unlimited photos, virtual tours, & video viewing which may be attached to each listing. flexmls Web stores 3 sizes of each photo attached to a listing; thumbnail, report and original.



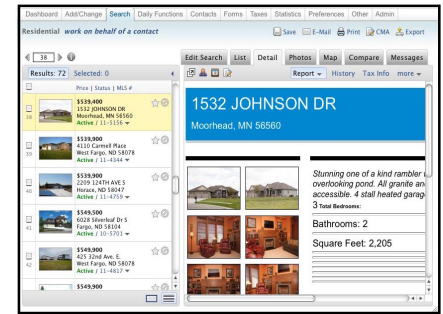
Search Results

The infinite List tab in flexmls Web houses unlimited search results. From here you can select listings to create cart, CMA, e-mail, print & export. Also, provides on-the-fly view editor & sorting.



Details

From the details tab, you have quick access to listing reports, history events, supplements, documents, open houses, tour of homes and calculators.



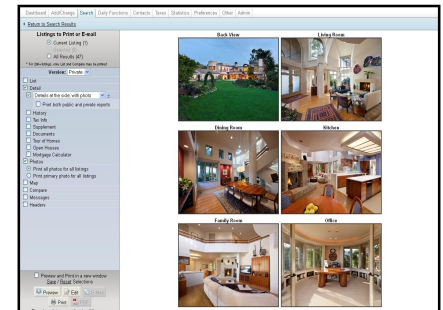
Compare Tab

Using the Compare tab, you may compare your currently selected listing to the other listings in your search results. View details such as price, sale price, DOM, etc.

Current Listing	Original Price	List Price	Sale Price	DOM	Price Chg	% Price Chg
2004 GUST VALLEY RD SANTA BARBARA CA 93108	\$7,800,000	\$6,950,000	--	424	-\$850,000	-12.93%
This Search (7 Matches)						
Average	\$6,672,766	\$6,145,573	--	257	-\$1,519,545	-13.03%
Median	\$6,495,000	\$5,950,000	--	194	-\$1,275,000	-11.61%
Low	\$5,100,000	\$5,100,000	--	21	-\$3,995,000	-78.92%
High	\$13,000,000	\$6,995,000	--	1,548	-\$1,195,000	-11.81%
Number of listings*	47	47	9,000	47	22	changed price

Print & E-mail

Our printing and e-mail functions allows you to print or e-mail pretty much anything that is attached to a listing. Send listing details, history, tax info, documents, maps, photos, and more!



Browser Options: flexmls Web allows you to choose your favorite updated browser such as Internet Explorer & Mozilla Firefox.